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Seven PROI Worldwide Partners Named To Forbes List

Among the Inaugural Listing of America's Best PR Agencies 2021.

Chicago – PROI Worldwide, the world's largest partnership of leading independent communications agencies, landed seven Partners on the <u>Forbes Best PR Agencies 2021</u> listing. The Agencies recognized were <u>360PR+</u> in Boston, <u>Falls</u> in Cleveland, <u>Finn Partners</u> in New York, <u>GroundFloor Media</u> in Denver, <u>Jackson Spalding</u> in Atlanta, <u>rbb Communications</u> in Miami, and <u>Walker Sands</u> in Chicago.

"It is gratifying to see our colleagues recognized for their excellence, and to know they represent the quality, professionalism and entrepreneurial spirt that drives all 80 of our Partners in more than 50 countries," says Jeff Altheide, Global Managing Director of PROI Worldwide.

This prestigious award is presented by Forbes and Statista Inc., the world-leading statistics portal and industry ranking provider. According to Forbes, Statista surveyed more than 12,700 experts and 20,500 customers who nominated more than 5,000 firms. Those making the nominations rated each firm and the top 200 were included on the Forbes list.

About PROI Worldwide

PROI Worldwide harnesses the collective power of the world's most ambitious entrepreneurial communications firms. By sharing global insights and best practices, PROI agencies remain best in market trendsetters, supporting the drive to deliver the most impactful communications campaigns for their clients. In 2019, PROI encompassed 78 partners with 7,300 employees in more than 165 cities and 50 countries. With combined revenue of nearly US\$ one billion, PROI ranked 4th among consolidated communications groups, and was the only one in the top ten that is based on a unique partnership of independent business people.